

FIG. 4

4/12

40

Mode Register Change Delete Display

Pattern Name (Abbreviation) ▼ Summer-Day Off-Weekend

Pattern Name

Visitor Number Ratio

Copy Cancel OK

Total	Chiba	Kanagawa	Sendai	Nagoya	Saitama	Kansai	Kyushu	Seinan	Sapporo	Aomori
100.00	19.70	17.03	2.79	10.04	18.60	18.18	8.42	2.08	2.24	0.88
100.00	19.70	17.03	2.79	19.80	18.60	18.18	8.42	2.08	2.24	0.88
0.00										

Before Change

After Change/ Adjustment

Browse Record

Cancel Update OK

Reference Period Start date 00/5/30 ▼ Tuesday 1 Day(s) End date 00/5/30 ▼ Tuesday

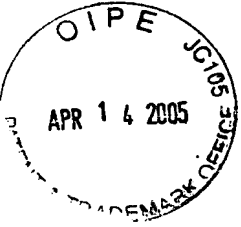
Day of the week Selection ▼

Day of the week - Section Selection ▼

Cancel OK

Selection	Date	Day of the week	Section	Total

Cancel Select OK



5/12

41
44

43
42

Display Start Date  
 [01/7/1] [▼] 10 [Week(s)] [01/9/8] [▼] [Saturday]

Final Prediction Date  
 [01/9/8] [▼] [Saturday]

Cancel OK

Display Period	Setting Date	Previous Year		PLAN	PLAN Yr on Yr (%)	Record Yr on Yr (%)	Customer number rate - Pattern name	This Yr C m o e m n t	Prev Yr C m o e m n t	Promo This Year	Promo Prev Year
		Record	Compared against two years ago (%)								
01/07/02		1,665,073	119	01/07/03	110	0	0 Reg-Weekday			X	X
01/07/03		1,607,647	113	01/07/04	113	0	0 Reg-Weekday			X	X
01/07/04		1,714,775	112	01/07/05	110	0	0 Reg-Weekday			X	X
01/07/05		1,689,273	112	01/07/06	122	0	0 Reg-Weekday			X	X
01/07/06		1,724,583	110	01/07/07	124	0	0 Reg-Weekday			X	X
01/07/07		2,102,063	88	01/07/08	111	0	0 Reg 1(or 2) Saturday			X	X
01/07/08		2,200,115	93	01/07/09	120	0	0 Regular Sunday			X	X
Week Total		12,703,529	104		116	0					
01/07/09		1,598,245	110	01/07/10	132	0	0 Reg-Weekday			X	X
01/07/10		1,567,367	116	01/07/11	133	0	0 Reg-Weekday			X	X
01/07/11		1,608,074	110	01/07/12	133	0	0 Reg-Weekday			X	X
01/07/12		1,604,870	108	01/07/13	131	0	0 Reg-Weekday			X	X
01/07/13		1,702,015	103	01/07/14	129	0	0 Reg-Weekday			X	X
01/07/14		1,857,390	90	01/07/15	136	0	0 Reg 1(or 2) Saturday			X	X
01/07/15		2,187,391	93	01/07/16	118	0	0 Regular Sunday			X	X
Week Total		12,135,152	102		130	0					
01/07/16		1,655,259	81	01/07/17	122	0	0 Reg-Weekday			X	X
01/07/17		1,707,532	81	01/07/18	117	0	0 Reg-Weekday			X	X
01/07/18		1,877,958	96	01/07/19	112	0	0 Reg-Weekday			X	X
01/07/19		2,093,695	101	01/07/20	102	0	0 Reg-Weekday			X	X
01/07/20		2,243,356	115	01/07/21	107	0	0 Summer Vac Sunday			X	X
01/07/21		2,080,098	88	01/07/22	111	0	0 Summer Vac 1 Saturday			X	X
01/07/22		2,175,851	87	01/07/23	107	0	0 Summer Vac Sunday			X	X
Week Total		13,833,749	88		110	0					

Previous Prediction Ending Date  
 [01/11/04]

Cancel Update OK

Typhoon 3

Kanto Region

Typhoon 3

Hookaido

Last day of semester

Kyushu

Okinawa Summit

Marine Day

Kyushu

Okinawa Summit

6/12

FIG.

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Display Period		Start Date	Period	Ending Date	Date	TV Area	Selection	
		01/5/28	Monday	01/8/5	45	PLAN	Nagano	
			10 Week(s)	Sunday		Yr on	Yamanashi	Yr to
						Yr (%)	Shizuoka	Ratio
							Toyama	
							Ishikawa	

Setting Date		National Total				Selection Area				Exclusion Area			
Date	Day Sec of the week	Record Prev. Year	PLAN	Yr to Yr Ratio	Record	PLAN	Yr to Yr Ratio	Record Prev. Year	PLAN	Yr to Yr Ratio	Record	Yr to Yr Ratio	
01/05/28		1,671,157	1,854,884	111	1,872,604	112	34,080	1,637,077	1,811,735	111	1,832,188	112	
01/05/28		1,608,852	1,825,231	114	1,776,688	110	32,796	1,577,056	1,792,448	114	1,738,649	110	
01/05/30		1,623,841	1,899,893	117	1,805,805	111	35,288	1,588,573	1,855,597	117	1,785,368	111	
01/05/31		1,848,680	1,858,315	118	1,731,380	105	34,957	1,611,723	1,814,988	118	1,751,435	109	
01/06/01		1,724,119	1,982,315	114	1,840,197	107	37,484	1,688,885	1,916,664	114	1,789,617	107	
01/06/02		1,960,277	2,056,146	105	0	0	60,523	1,908,754	2,006,547	105	0	0	
01/06/03		2,267,420	2,242,831	88	0	0	61,427	2,206,002	2,188,181	89	0	0	
Wk Total		12,503,355	13,709,718	110	9,086,424	73	286,485	12,216,870	13,386,065	110	8,887,266	73	
01/06/04		1,844,742	1,772,858	108	0	0	85,748	1,608,992	1,781,621	108	0	0	
01/06/05		1,578,720	1,784,064	112	0	0	93,172	1,545,556	1,723,718	112	0	0	
01/06/06		1,588,088	1,817,147	115	0	0	83,158	1,549,830	1,774,781	115	0	0	
01/06/07		1,592,814	1,897,306	124	0	0	81,685	1,501,179	1,897,306	128	0	0	
01/06/08		1,622,148	1,975,182	122	0	0	35,483	1,566,663	1,853,070	122	0	0	
01/06/09		2,135,020	2,516,355	118	0	0	54,708	2,080,311	2,455,651	118	0	0	
01/07/10		2,148,976	2,574,144	120	0	0	58,811	2,088,185	2,511,432	120	0	0	
Wk Total		12,248,514	14,317,858	117	0	0	282,717	11,360,797	13,373,402	117	0	0	
01/06/11		1,575,094	1,950,287	124	0	0	87,167	1,537,937	1,904,797	124	0	0	
01/06/12		1,517,882	1,939,898	128	0	0	31,388	1,488,489	1,894,889	127	0	0	
01/06/13		1,576,214	1,980,772	126	0	0	32,680	1,542,524	1,934,580	125	0	0	
01/06/14		1,630,047	1,853,840	120	0	0	32,360	1,598,407	1,908,234	129	0	0	
01/06/15		1,640,583	2,080,735	124	0	0	33,651	1,608,882	1,988,447	128	0	0	
01/06/16		2,112,598	2,299,935	108	0	0	56,184	2,056,414	2,244,354	109	0	0	
01/06/17		2,295,826	2,545,688	111	0	0	68,743	2,080,846	2,488,677	111	0	0	
Wk Total		12,947,994	14,701,111	118	0	0	287,148	12,080,848	14,353,828	118	0	0	

Target T/C Daily Data	Cancel	Update OK
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FIG. 7

Product Composition Ratio Pattern M Registration

Mode

Register

Change

Delete

Display

Product Category

01 Sandwich

Pattern Name

Pattern Name (Abbreviation)

Founding - Price - Regular

Copy

Cancel

OK

Visitor Number Ratio

Composition Ratio

Before Change T

Ratio against Before Change

Reference Record T

Reference Record Ratio

After Change T

Ratio against After Change

Total	A	B	C	D	E	F	G	H
1,620.66	290.88	358.89	154.88	48.58	281.75	313.06	18.87	74.57
100.00	19.11	29.58	10.19	9.19	17.21	20.59	1.23	4.98
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
1,520.66	280.66	358.38	154.88	48.58	261.75	318.06	18.67	74.57
100.00	19.22	23.58	10.18	8.18	17.21	20.58	1.23	4.80

Cancel

Update OK

Display Period

Start date

00/5/31

▼

Period

Wednesday

1

Day(s)

Last date

00/5/31

▼

Wednesday

Day of the week Selection

▼

Check Area

Day of the week - Section Selection

▼

Search

Check

Cancel

OK

TV Area

Selection

Selection

Date

Day of the week

Section

Total


T-Display

Ratio Display

Cancel

Select OK

